

LINCOLN COUNTY LIVE WELL LINCOLN LEADERSHIP TEAM

Friday, August 1, 2025 - 9:00 AM

MINUTES

1. Call to Order and Introductions

Members Present:

Lincoln County Health Department: Shelley Cohrs, Kristin Bath, Lexi Buntrock; **Lincoln County Social Services:**

Jessi Rumsey- excused

Adult and Disability Resource Center: Erin Wells; **Aspirus Health:** Jane Bentz; Amanda Lange **Healthfirst:** absent

Cohrs called the meeting to order at 9:05 p.m. Introductions were made. Welcome Amanda Lange from Aspirus.

2. Approve Minutes of Previous Meeting(s)

a. Approval of LWL Minutes May 2, 2025

Motion to approve 5/22/2025 meeting minutes by Buntrock. Seconded by Bentz. All ayes. Motion Carried.

3. Project Updates

Transportation Work Group: Shelley Cohrs provided an update on the transportation workgroup. Buntrock and Social Service are working on a user-friendly Google Share resource table for transportation options, which will be presented at the transportation meeting. Bentz/Lange, Buntrock and Cohrs will be looking at promotion of resources.

Community Engagement Training Bath reported out on virtual community engagement training with UW Extension in May, attended by 11 participants from Lincoln and surrounding counties. No further trainings planned at this time.

Promotion of Social Connectedness Bath presented a list of media contacts, including newspapers, radio stations, and chambers of commerce, and specific Facebook for sharing event information. Bath will send to members and then other agencies as recommended.

Future of Social Connectedness Initiatives Bath reported out on social connected campaign. Discussion included the possibility of targeting specific populations like aging adults or schools to increase participation in future social connectedness challenges. **Senior Dining Programs** Wells updated on changes to the senior dining programs, previously held at Jenny Towers, a locked building not ideally suited for public access. This program, is intended for adults aged 60, lunch with opportunity for socialization.

Volunteer Recruitment Buntrock and Cohrs noted the ongoing challenge of volunteer recruitment, with a recent connection made to the "Aware and Active Citizen" group, which is holding a special meeting on the topic in August. Wells shared that NCCF is working on this issue in Marathon County. Possible a grant would be something that would be needed in Lincoln County. Focus would be platform to match individuals to volunteer opportunities. Volunteer Wisconsin and Volunteer Match are two platforms that already exist.

American Caregiver Event Cohrs announced that TB Scott Library is organizing an event on October 4th to screen documentary on caregiving. ADRC caregiver coordinator will be present to discuss support resources.

Cohrs will send out American Caregiver Trailer Link <https://www.youtube.com/watch?v=MfIGfa5MnPI>

Bath will send out event promotion contacts

4. Live Well Lincoln Coalition Structure

Cohrs proposed a new structure for coalitions, transitioning them into network groups to foster sharing and feedback on community health improvement plan implementation, with the current leadership team acting as decision-makers. Bentz inquired about funding implications, and Cohrs confirmed that funding could come to Live Well Lincoln and then be distributed to specific groups like Healthy Minds or Healthy Lifestyles, with this leadership group formally approving the annual action plan. Possible new leadership members - TIAV, Libraries,

Kindship. Cohrs will update guiding principles for next meeting.

5. Fact Sheet on CHIP

Cohrs presented a simple fact sheet to accompany county resolutions, aiming to clarify the group's purpose and funding, especially regarding Aspirus's contributions. Amanda Lange suggested defining "partnership" on the fact sheet, outlining its various forms, such as financial or in-kind support. Cohrs proposed developing standard language for resolutions to assist in requesting funds and clarifying partnerships. Cohrs will update factsheet to include the definition of partnership. Cohrs will prep resolution template

6. Upcoming Community Events

Upcoming Events Bentz announced a free flu shot clinic this fall. Buntrock mentioned upcoming events including the Merrill Farmers Market customer appreciation day (August 23), Tomahawk (August 5) and Merrill (August 11) National Night Out events, and Community Baby Shower – Merrill (Oct 7). Bentz/Lange will have update at next meeting on their CHA. Wells shared Health Fair focusing on Falls to be held on September 16th.

7. Next Meeting Date(s)

November 7 at 9:00 am

8. Adjourn

Meeting adjourned at 10:20 pm